The business improvement district award seeks applicants who have encouraged active travel and created healthy streets through creative approaches. Effective marketing, business engagement and tactical urbanism approaches are all valid.

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| **Your entry:** | |
| Title: |  |
| **The judges will be looking for the following to be included in your submission:** | |
| Purpose of the project e.g. community, safety, engineering, way finding, promotion etc. |  |
| How has it been implemented? |  |
| What was the overall budget and what outputs have been delivered to date? |  |
| Photographic or video evidence of the project |  |
| Evidence of influencing travel behaviour, modal share, air quality etc . |  |
| Images/videos: | *Please attach these to the email along with your entry.  Files too large to email should be sent to* [*conferences@landor.co.uk*](mailto:conferences@landor.co.uk) *via* [*www.wetransfer.com*](http://www.wetransfer.com) |
| **Optional:** | |
| Customer and client feedback/testimonials: |  |
| Press cuttings/Links to websites: |  |
| Details of any other awards won: |  |
| |  |  | | --- | --- | | **Contact details:** | | | First name: |  | | Surname: |  | | Organisation: |  | | Job Title: |  | | Email address: |  | | Telephone Number: |  | | Address Line 1: |  | | Address Line 2: |  | | City/Town |  | | County: |  | | Postcode: |  | | **Details of endorsing officer or CEO (if Appropriate):** | | | Full name: |  | | Position: |  | | Telephone number: |  | | Email: |  | | If different from above, Organisation and address: |  | | |