The business improvement district award seeks applicants who have encouraged active travel and created healthy streets through creative approaches. Effective marketing, business engagement and tactical urbanism approaches are all valid.

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| **Your entry:** |
| Title: |       |
| **The judges will be looking for the following to be included in your submission:**  |
| Purpose of the project e.g. community, safety, engineering, way finding, promotion etc. |       |
| How has it been implemented? |       |
| What was the overall budget and what outputs have been delivered to date? |       |
| Photographic or video evidence of the project |       |
| Evidence of influencing travel behaviour, modal share, air quality etc . |       |
| Images/videos: | *Please attach these to the email along with your entry. Files too large to email should be sent to* *conferences@landor.co.uk* *via* [*www.wetransfer.com*](http://www.wetransfer.com) |
| **Optional:** |
| Customer and client feedback/testimonials: |       |
| Press cuttings/Links to websites: |       |
| Details of any other awards won: |       |
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| **Contact details:** |
| First name: |       |
| Surname:  |       |
| Organisation:  |       |
| Job Title:  |       |
| Email address:  |       |
| Telephone Number:  |       |
| Address Line 1:  |       |
| Address Line 2:  |       |
| City/Town  |       |
| County:  |       |
| Postcode:  |       |
| **Details of endorsing officer or CEO (if Appropriate):** |
| Full name: |       |
| Position: |       |
| Telephone number: |       |
| Email: |       |
| If different from above, Organisation and address: |       |

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